

# FRAMPTONS



## Videojet's the preferred supplier at award winning company...

Framptons is a family run business based in Somerset that started out in 1898 and is now one of the UK's key suppliers of egg products as well providing a contract packing service for liquid foods and beverages.

Chairman, Clive Frampton, has been a long standing satisfied customer of Videojet with over 15 units installed and plans to continue this relationship through future growth of the business. Videojet are proud to be the sole supplier of coding equipment at this 24/7 Shepton Mallet factory, providing inkjet coding onto the primary products and labelling and inkjet to the outer case packaging.

It is refreshing to work with a business that is so passionate about what they do. Ian Harvey, Managing Director (and joint owner), let us in on the secret of their success:

"We are always innovating with new equipment and packaging ideas and adapting to our customer's needs. We believe in our business and thoroughly enjoy our work."

It is clear to see when walking round the ever increasing production areas at Framptons, why they received seven awards in 2009. Production has shot up to 1.5m litres per week with no sign of slowing down. As a result, new lines and factory spaces are planned to cope with the rise in demand.

Videojet are ready to support Frampton's future coding requirements with the 1000 Series of small character inkjet printers which can also assist in their environmental goals through the below benefits:

- Lower solvent consumption, reducing emissions into the environment
- A range of low VOC (Volatile Organic Compounds) inks, reducing the level of damaging chemicals into the atmosphere
- Low power consumption to reduce energy use
- No compressed air required to reduce high levels of wasted energy
- Optional 'Green' solvent sourced from natural gases that are non synthetic, less hazardous and biodegradable

Clive has already purchased one of the new Videojet 1210 small character inkjets, which has impressed the engineering team. Derek Tiley, Engineering Manager, commented:

"The new 1210 inkjet is providing a better quality code and we've experienced no problems with the machine at all."

Like Framptons, we too drive towards innovation and sustainability, which makes Videojet the ideal coding partner to assist with the future growth of this unique and vibrant company.

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**Identify with Videojet, world leaders in coding and marking solutions.**

For more information please call +44 (0) 870 240 5542,  
or visit our website - [www.videojet.co.uk](http://www.videojet.co.uk)