What our customers are saying:

“Scheduled maintenance is almost a non-event with the Videojet 1710 coder. This not only helps drive down our overhead costs, it keeps our production lines going.”

Wan JiaQin, Manager of Facility and Technology
Baosheng Cable Group
Equipment Designed to Meet the Exacting Demands of the Wire, Cable and Pipe Industries

Uptime for less waste, greater ROI

Capital investments and operating costs for wire, cable and pipe extrusion are more than three times the average for all manufacturing. And extrusion processes normally can’t be stopped without expensive downtime and scrap. You need coding systems that stay on the job, no matter what.

Keep your lines productive and profitable. Videojet delivers:

- Modular systems designed for minimal cleaning and maintenance—up to 14,000 hours of reliable continuous ink jet production before required preventive maintenance.
- Internal air pumps, integrated temperature controls and IP65 seals for reliable operation in harsh production environments
- Service tailored to your needs, with sophisticated support anywhere in the world
- Advanced Clean Flow™ printhead technology for dramatically longer intervals between printhead cleanings

Speed to drive peak throughput

Extrusion lines may move at hundreds of meters per minute. Long coding and marking sequences can require virtually continuous printing. You need coding systems that keep production flying.

Move your products at full velocity. Videojet delivers:

- Continuous coding at high production speeds, with automatic content variation to minimize changeover or intervention
- Non-contact continuous ink jet and laser systems means no heat from friction and no chance of damage to your product, even at high speeds.

Uptime, Speed and Quality: Videojet Delivers

More than any other manufacturing industry, wire, cable or pipe production demands fast, consistent, reliable coding. The productivity of your line and competitive position of your products are at stake. Backed by more than 30 years of experience, Videojet delivers unmatched uptime, speed and quality.

High contrast ink jet coding on large gauge cable
Quality to make your products look their best

Printed codes and marks are often the most visible indicator of your brand reputation and product quality. The legibility and appearance of logos, production codes, time stamps, barcodes and other marks can all contribute to sales, perceived quality and end-user satisfaction. You need coding systems that print with perfect clarity on any substrate.

Make sure your products stand apart.
Videojet delivers:

• Superior print quality, with the fonts, graphics, resolution, contrast and clarity you need for all your product markings, even on narrow gauges or varying insulation colors

• The right inks for any type of wire insulation, cable jacket or pipe—including UV cured/UV visible and high-contrast pigmented inks for dark or difficult-to-mark-surfaces

• The expertise to help you choose the right ink or laser mark for your process, including protection against code transfer or smudging

• Fully variable coding for meter marks, production dates or other value added information

“It’s nice to know that the Videojet service and support organization is there if we need them—from implementation and integration to maintenance and repair. They’ve even worked with us to maximize the operational performance of our Videojet products.”

Wan JiaQin, Baosheng Cable Group
### Marking and Coding Solutions for a Variety of Wire, Cable and Pipe Extrusion Applications

<table>
<thead>
<tr>
<th>Wire</th>
<th>Pipe</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1" alt="Wire Image" /></td>
<td><img src="image2" alt="Pipe Image" /></td>
</tr>
<tr>
<td>High-contrast ink jet printing on PVC, polyethylene, cross-linked polyethylene, polypropylene</td>
<td>Laser and ink jet printing on metal, rubber, PVC and other plastics</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Flexible Tubing</th>
<th>Cable</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image3" alt="Flexible Tubing Image" /></td>
<td><img src="image4" alt="Cable Image" /></td>
</tr>
<tr>
<td>High-contrast ink jet printing on rubber, PVC and many plastics</td>
<td>High-contrast ink jet printing on PVC, polyethylene, cross-linked polyethylene, polypropylene and more</td>
</tr>
</tbody>
</table>

### Carton, case and pallet coding

Videojet offers a range of printing technologies for secondary packaging including Large Character Marking and Label Print & Apply.

- **Large character printing on corrugate**
- **Label application on stretch wrap**
A Few of the Videojet Products Ideal for the Wire, Cable and Pipe Extrusion Industries

<table>
<thead>
<tr>
<th>Videojet® 1710 Continuous Ink Jet Printer</th>
<th>Videojet® 1620 Continuous Ink Jet Printer</th>
<th>Videojet® 3320 Laser Marking System</th>
</tr>
</thead>
<tbody>
<tr>
<td>• High-contrast, pigmented inks for dark or difficult surfaces</td>
<td>• Perfect for high-speed, around-the-clock coding</td>
<td>• Multi-line text, machine-readable codes and detailed graphics</td>
</tr>
<tr>
<td>• Multiple fonts and languages, barcodes, custom logos and more</td>
<td>• Up to 14,000 maintenance-free production hours</td>
<td>• Up to 1,300 characters per second and 49 feet per second</td>
</tr>
<tr>
<td>• Clean Flow™ printhead and modular Core design maximize production time and simplify maintenance</td>
<td>• Clean Flow™ printhead and Smart Cartridge™ fluid system minimize spillage, waste, printing errors and cleaning</td>
<td>• Easy to use and maintain, with intuitive software and flexible standard modules</td>
</tr>
</tbody>
</table>

Come check us out online! Here’s what you’ll find...

- Experiences of other wire, cable and pipe manufacturers
- Innovative installations and applications
- Guides to help you identify the right coding method

Case Studies, Coding Application Analysis and White Papers

Virtual Product Demos

Click Here or Type into Browser www.videojet.com/wirecablepipe
Satisfying customers worldwide for over 30 years

With the Uptime Peace of Mind® brand promise, Videojet is committed to providing the right coding and marking solution through the broadest range of technologies, and the most uptime and lowest cost of ownership through unsurpassed product performance and our global service network. As experts in continuous ink jet, laser, drop-on-demand (DOD), thermal transfer overprinting, and array technologies, Videojet has over 285,000 units installed worldwide. From industrial marking systems and barcode printers to labeling solutions, Videojet’s complete line of industrial coders and supplies produces reliable codes at today’s production line speeds.

The largest field service organization in the industry

Partner with Videojet for support anytime, anywhere in the world, day or night. Videojet solutions are supported by over 3,000 employees in 26 countries and a global network of distributors. Worldwide sales and service professionals provide all regions with training, maintenance and repairs, genuine Videojet parts, integration solutions and superior customer service.

Best-in-class support for maximum uptime

When you partner with Videojet, you can expect:

- Seasoned service and support professionals providing prompt on-site service and local support
- Your choice of flexible programs and service agreements for preventive maintenance visits, checkups, operator training, on-site service, supplies, equipment rentals and extended warranties.