

Uptime Today

Coding and marking news to maximize uptime.

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Case Study

[On-demand printing simplifies packaging processes for Top Tobacco](#)

Top Tobacco's roll-your-own cigarette and pipe tobacco products are available in a variety of package sizes and package types to meet its customers' preferences. Variable data printing solutions from Videojet allow it to customize both primary and secondary packaging and avoid storing preprinted materials.



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Industry News



[DataBar™ encodes more information, enhances scanning accuracy](#)

As technology has advanced, retailers have called for more robust bar codes capable of encoding more information. The GS1 DataBar™ bar code can carry more information than UPC codes and fit onto small spaces, making it ideal for coding products such as loose produce;

variable measure items like meat and seafood; cosmetics; jewelry; hardware; software; and coupons.

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See live demonstrations of the latest Videojet marking and coding technologies, and talk with experts at industry events around the world. [Read more »](#)

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Sales, service, training, administrative and application support is provided by direct operations worldwide, including Austria, Brazil, Canada, Chile, China, France, Germany, India, Ireland, Italy, Japan, Korea, the Netherlands, Poland, Portugal, Russia, Singapore, Spain, Switzerland, Turkey and the United Kingdom, with more than 250 direct sales and service personnel in the United States alone. Videojet's distribution network includes over 175 distributors and OEMs, serving 135 countries.

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Knowledge Center

[In-line Product Decoration Differentiates Nonwoven Products](#)

The growing nonwovens industry is becoming increasingly competitive. Product decoration can help companies differentiate their brands by printing images, patterns or messages directly onto nonwoven products, such as diapers, feminine care pads or personal wipes.

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Product News

[Clarity migration, 90-degree printhead](#)

New solutions from Videojet include the CLARiCARE® support program and a 90-degree printhead for Videojet 1000 Line printers.

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